

# LITTLE TOOT & friends™



**A+ the foot of an old, old wharf lives the cutest silliest little tugboat you ever saw. His name is Little Toot.**

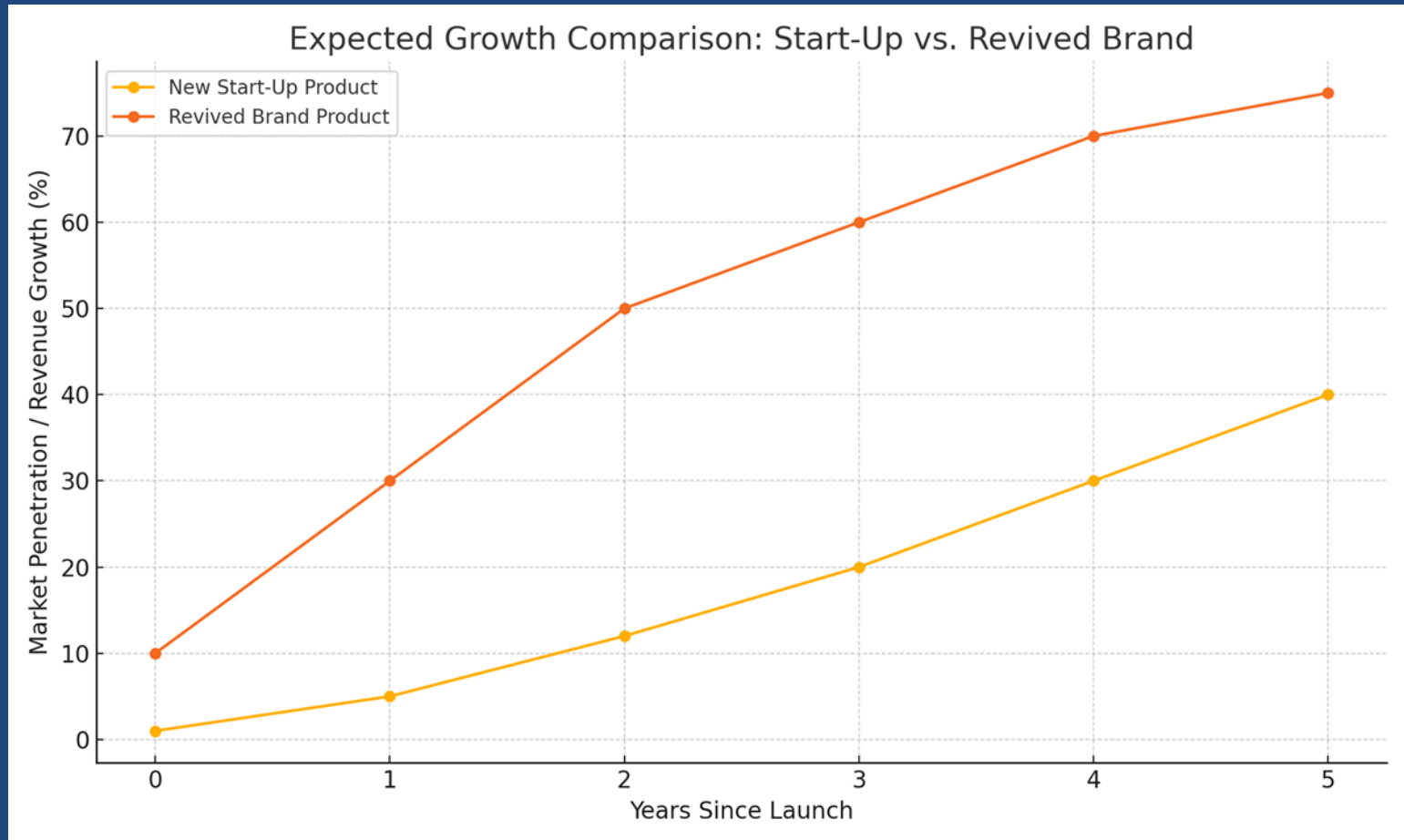
Little Toot & Friends is the beloved generic children's story about the life and antics of a cute tiny tugboat and his friends. This generic story line has been around since the 1930's and has been featured under many names such as "Scuffy The Tugboat", "Tugga Tugga Tugboat" and "Little Tug".

Little Toot and Friends™ licensed merchandise will generate hundreds of millions of dollars in revenue for our licensees.

There are over 100 million Baby Boomers in the United States  
These customers will buy Little Toot and Friends™  
merchandise for their grandchildren.



# Growth Trajectory: Start-Up vs. Revived Brand



# Little Toot & Friends™ Toys





# Little Toot & Friends™ Apparel





# Little Toot & Friends™ Merchandise



# Intellectual Property

## LICENSING OFFER

Exclusive rights to use the

**Little Toot & Friends**<sup>TM</sup>

Trademark for the Product or Product  
Line you want to bring to Market for the  
United States, its Possessions,  
Territories and Military bases  
Worldwide.

# Next Steps

- ❑ Decide what product or line of products You want to License
  - ❑ Do your due diligence to assess
- ❑ the demand for what you want to bring to market
- ❑ Contact us for Licensing Proposal

CONTACT

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